INFORMATION NOTE TO THE ASSOCIATE DEPUTY MINISTER

World Health Organization Consultation on Quantifying Sugar Intake for Dietary Guidance

KEY POINTS

- On March 5, 2014, the World Health Organization (WHO) launched a public consultation process on their proposition to change their sugar consumption guidelines to recommend that less than 10% of an individual's daily caloric intake come from sugar.
- Most countries, including Canada, have not set quantified limits on sugar intake but do provide guidance on limiting the consumption of foods high in added sugar.
- Health Canada experts have provided technical feedback to WHO on the draft guidelines as part of the ongoing consultation. This feedback was reviewed by the Minister's Office and cleared for submission.
- This technical feedback to the WHO does not articulate a formal position for Canada. This will be developed once the final guidelines on this issue have been released by the WHO.
- A key concern for Health Canada has been and will continue to be the impact new WHO recommendations on sugar may have on food labelling, health claims, and nutrient information provided on the Nutrition Facts Table. Dietary sugars occur naturally in some nutrient dense foods or can be added during food processes, which can complicate guidance and reporting on sugar Intake.
- Health Canada continues to encourage Canadians to limit their intake of sugars given that a diet high in sugars leads to weight gain which, in turn, leads to various chronic diseases.
- Health Canada continues to brief the Minister's Office on this WHO consultation.



Standard Response on Sugar (2) Hasan Hutchinson to Margaret de Groh Cc: Saskia Ramsay

2014-05-23 03:49 PM

Margaret,

Just for your Info, attached is the standard response we have developed on sugar for our "Nutrition Enguiries".

Have a great weekend,

Hasan



Standard Response sugar- ENGLISH Final.docx

Hasan Hutchinson, PhD ND

Director General / Directeur général
Office of Nutrition Policy and Promotion/
Bureau de la politique et de la promotion de la nutrition
Qualicum Tower/tour A
Address Locator/Indice de l'adresse: 3303D
2938 chemin Baseline Road
Room/pièce A305
Ottawa ON K1A 0K9

Tel.: (613) 957-8330 Fax/tálécopieur: (613) 946-8073 Emall/courriel: Hasan, Hutchinson@hc-sc.gc.ca

Margaret de Groh Thanks for all the assistance. Much appreciate... 2014-05-23 03:25:30 PM

From:

Margaret de Groh/HC-SC/GC/CA

To:

Hasan Hutchinson/HC-SC/GC/CA@HWC, Saskla Ramsay/HC-SC/GC/CA@HWC

Date:

2014-05-23 03:25 PM

Subject:

Re: Fw: Latest media lines on sugar and WHO - feedback from Saskia

Thanks for all the assistance. Much appreciated

Have a great weekend.

Margaret

Hasan Hutchinson That's great Ann Ellis and Helene were proposi... 2014-05-23 03:18:01 PM